

Liste
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Art Fair Basel
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Application Guidelines

Application Guidelines and Eligibility

Application Guidelines and Eligibility Requirements

Application Guidelines and Eligibility Requirements for first time exhibitor

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Introduction

Liste Art Fair Basel is a fair for both new and more established galleries dedicated to presenting new positions in contemporary art. Fees for participating in the fair are co-financed by Liste's main partner, the E. Gutzwiller & Cie. Banquiers bank in Basel. Liste uses a graduated pricing scale for exhibitor stands in order to offer galleries participating for the first time a fee that is as low as possible.

General Application Criteria

Galleries should:

- have a high-quality artist programme.
- represent mainly young and emerging artists.
- propose a solo or curated group presentation with a focus on new positions in contemporary art. (Please note that presentations with one to three artists are preferred; for joint stands, each gallery can exhibit only one artist.)
- only apply to present an artist(s) over the age of 40 if they have previously received little to no exposure in Basel.

Joint Stands

- A maximum of two galleries can apply for a joint stand.
- One artist can be exhibited per gallery.
- Both galleries must apply individually.

Application Documents to Be Submitted

Please submit the following application documents in English:

- Completed application form
- Detailed documentation with CVs and images of all artists on the gallery's roster (3 images per artist, max. 50 pages)
- List of exhibitions at the gallery and, if applicable, participation in fairs in the last three years
- Presentation of the concept for the fair stand, including a sketch of the stand and short biographies and images of works by proposed artists. Please note, the stand sketch is mandatory.
- Proof of payment for the application fee of CHF 280

Please complete the application documents as concisely and informatively as possible.

General Guidelines

- Galleries can apply with two project proposals (solo and/or group and/or joint). The application fee of CHF 280 must be paid only once, even if a gallery submits two proposals.
- When applying for a joint stand, both galleries must submit individual applications and each must pay the application fee.
- Presenting one artist on the digital platform Liste Showtime Online is binding for all galleries participating in the fair. It must be indicated on the application form which artist will be presented on Liste Showtime.
- In the case of incomplete documents, missing images, failure to pay the application

fee or any combination thereof, the Liste committee reserves the right to dismiss the application.

Application for Friends of Liste Support

Together with the application for the fair, galleries can also apply for support from Friends of Liste. The Friends of Liste circle supports exceptional and highly involved stand concepts, such as comprehensive installations, new media works and performances, by offering a stand price reduction of CHF 2,000. The Liste committee selects the projects together with the Board of Friends of Liste. The application for support from Friends of Liste is included in the general application form for Liste Art Fair Basel 2022.

Application for Production Support

Once galleries have been selected to participate in the fair, they can apply for production support if their artists are producing new works for Liste Art Fair Basel 2022. This support is intended to ensure that the artists and their work can be presented in the best possible way. The application documents for this support will be available at the end of February 2022, after galleries have been selected for participation in the fair.

Deadline

Please submit all application documents for Liste Art Fair Basel 2022 no later than 10 January 2022 via the appropriate web form.

Evaluation and Selection Criteria

- Quality of the gallery's artist programme
- Quality of the gallery's stand concept (presentations with one to three artists are preferred; for joint stands, each gallery can exhibit only one artist)
- Gallery's focus on new artistic positions
- Gallery's additional activities and mediation work
- Founding year of the gallery

Selection Committee

The Liste committee selects the participating galleries for each year's fair. The committee is composed of industry experts and remains anonymous.

Selection Determinations

The chosen exhibitors for Liste Art Fair Basel 2022, selected by the Liste committee, will be communicated in writing via email by the end of February 2022 at the latest. An explanation of the committee's decisions will not be provided.

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Participation Fees

Fees for participating in Liste Art Fair Basel are based on a graduated pricing scale. It is possible to arrange payment over three instalments with the fair's management. The dates for transferring the partial instalments are binding. Instalment deadlines are as follows:

- at least 35 % of the participation fee is to be transferred by 28 February 2022;
- 35 % of the participation fee is to be transferred by 31 March 2022;
- the final 30 % of the participation fee is to be transferred by 9 May 2022.

If payments are not made on time, the fair's management reserves the right to deny the gallery entry to the fair.

Fees

1st year participation*

Solo presentation: CHF 6,800.00 + CHF 523.60 (7.7 % VAT) **
Group presentation: CHF 7,800.00 + CHF 600.60 (7.7 % VAT) **
Joint stand: CHF 5,000.00 + CHF 385.00 (7.7 % VAT) **
↳ fee per gallery

2nd year participation*

Solo presentation: CHF 7,800.00 + CHF 600.60 (7.7 % VAT) **
Group presentation: CHF 8,800.00 + CHF 677.60 (7.7 % VAT) **
Joint stand: CHF 6,000.00 + CHF 462.00 (7.7 % VAT) **
↳ fee per gallery

3rd year participation*

Solo presentation: CHF 8,800.00 + CHF 677.60 (7.7 % VAT) **
Group presentation: CHF 9,800.00 + CHF 754.60 (7.7 % VAT) **
Joint stand: CHF 7,000.00 + CHF 539.00 (7.7 % VAT) **
↳ fee per gallery

4th year participation and beyond* / previous participation in another art fair in Basel*

Solo presentation: CHF 11,000.00 + CHF 847.00 (7.7 % VAT) **
Group presentation: CHF 12,000.00 + CHF 924.00 (7.7 % VAT) **
Joint stand: CHF 8,000.00 + CHF 616.00 (7.7 % VAT) **
↳ fee per gallery

Galleries founded in May 2014 or earlier

Solo presentation: CHF 13,000.00 + CHF 1,001.00 (7.7 % VAT) **
Group presentation: CHF 14,500.00 + CHF 1,116.50 (7.7 % VAT) **
Joint stand: CHF 8,000.00 + CHF 616.00 (7.7 % VAT) **
↳ fee per gallery

Presentation with one or more artists over 40 years old

Solo presentation: CHF 15,000.00 + CHF 1,155.00 (7.7 % VAT) **
Group presentation: CHF 16,000.00 + CHF 1,232.00 (7.7 % VAT) **
Joint stand: CHF 8,000.00 + CHF 616.00 (7.7 % VAT) **
↳ fee per gallery

* *This pricing scale applies only to galleries that were founded in June 2014 or later; to galleries with solo, group or joint presentations featuring artists who are all under the age of 40; and to galleries that have not yet participated in any other art fair in Basel.*

** *Swiss law requires that VAT be charged. Galleries not based in Switzerland may reclaim VAT at the end of the fair.*

Services

By participating in Liste Art Fair Basel, the gallery receives the following services:

- Exhibition space of approx. 25 sqm for a single stand or 40 sqm for a joint stand, including lighting, partition walls, stand lettering, stand cleaning, one table and two chairs
- Free Wi-Fi access
- Further materials and the loan of tools during construction available at additional cost
- Participation in Liste Showtime Online and Liste Expedition Online with one artist selected from the fair presentation
- Welcome desks at the airport and train station in collaboration with Basel Tourism and Art Basel
- International VIP mailing, including VIP E-tickets for collectors, curators, critics and professional visitors
- Limited number of VIP tickets for collectors of the gallery
- Public and press outreach
- Ads in over 80 of the most important international art magazines as well as on billboards in Basel
- Inclusion on Liste's website with a link to the gallery's website

Please note that MCH (Messe Basel) charges an additional fee if artwork is to be hung from the ceiling.

Application Fee

All applicants must pay a one-time application fee. The fee of CHF 280 (incl. 7.7 % VAT) is payable per gallery and not per project proposal. For joint stand applications, both galleries must apply and pay the application and participation fees individually. The following payment methods are possible:

- PayPal (plus PayPal fee of CHF 10)
- Bank transfer (transfer costs must be paid by the applicant and confirmation of the transfer should be enclosed within the application documents)

For all transfers, the name of the gallery must be clearly stated as reference.

Bank Information

Gutzwiller & Cie. Banquiers,
Kaufhausgasse 7, CH-4051 Basel
Account holder: Pebeba GmbH
Account No: 73561
Clearing No: 8775
IBAN Code:
CH 20 0877 5073 5610 0010 0
BIC (Swift Code): GUTZCHBB

Information

For further information please contact us at gallery@liste.ch or call us at +41 61 692 20 21. Please do not add this email address to your newsletter mailing list.

*Deadline to apply for
Liste Art Fair Basel 2022:
10 January 2022*