

LISTE

Art Fair
Basel

Burgweg 15
CH-4058 Basel

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www.liste.ch

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LISTE - Art Fair Basel, June 10–16, 2019 Application info for first time exhibitor

Guidelines and Eligibility Requirements

LISTE is a fair for promoting new galleries and more established galleries dedicated to young, emerging artists. Fees for participating in the fair are co-financed by LISTE's main partner, the E. Gutzwiller & Cie. Banquiers bank in Basel. For 23 years, LISTE has used a sliding-scale system for exhibitor stands in order to offer galleries participating in LISTE for the first time the lowest-possible exhibitor fees.

General Application Criteria

- International artist program
- Represent mainly young, emerging artists
- Presentation at the fair of yet-to-be discovered artists under 40 years of age
- Group presentation of both under- and over-40-year-old artists who have not been represented or have received limited exposure at Art Basel previously

Application Documents to Be Submitted

Please submit all application documents in English

- Completed application form
- Fully detailed gallery program with CVs and image documentation of all gallery artists (4-6 images per artist, max. 100 pages)
- Stand presentation concept including short biographies and image documentation of selected artists
- Stand sketch (if possible)
- Proof of application fee payment of CHF 280.–

General Remarks

- Please complete the application documents as concisely and informatively as possible.
- Galleries can apply with two project proposals (group and / or solo). The one-time application fee also applies to multiple proposals.
- In case of incomplete documents, missing images or lack of application fee, the LISTE committee reserves the right not to consider the application.

Deadline

Please submit the application documents by 12 December 2018 via web form.

Evaluation and Selection Criteria

- Quality of the artist program
- Quality of the stand concept (preferred are presentations with one to three artists)
- Activities and mediation work of the gallery
- How long gallery has been in operation and age of the artists

Selection Committee

The LISTE committee determines the selections. The committee is composed of experts and remains anonymous.

Friends of LISTE

The Friends of LISTE circle supports exceptional and highly involved stand concepts such as comprehensive installations, new media, videos and performances by offering a stand price reduction of CHF 2000.–. The LISTE committee selects five to ten projects eligible for this reduction.

Selection Determinations

The selection of exhibitors by the LISTE committee is communicated in writing via email at the end of February 2019; an explanation of committee decisions will not be provided to applicants.

Payment Arrangements

Fees for participating in LISTE are based on the number of years of participation, how long the gallery has been in operation, the ages of the artists, as well as previous participation in other fairs in Basel. The total amount is due within ten days of receiving confirmation of selection.

It is also possible to arrange payment by instalments with the fair management. The dates for transferring the partial instalments are binding. Instalment deadlines:

- At least 75% of the participation fee is to be transferred by 29 March 2019;
- The total fee for participation including all instalments is to be transferred by 6 May 2019.

If payment is not made on time, the fair management reserves the right not to admit the gallery to the fair.

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Fees

1st year participation

Solo presentation: CHF 6800.– + CHF 523.60 (7.7% VAT) *
Group presentations: CHF 7800.– + CHF 600.60 (7.7% VAT) *

2nd year participation

Solo presentation: CHF 7800.– + CHF 600.60 (7.7% VAT) *
Group presentations: CHF 8800.– + CHF 677.60 (7.7% VAT) *

3rd year participation

Solo presentation: CHF 8800.– + CHF 677.60 (7.7% VAT) *
Group presentations: CHF 9800.– + CHF 754.60 (7.7% VAT) *

4th year participation and after, or previous participation in another art fair in Basel:

Solo presentation: CHF 11000.– + CHF 847.– (7.7% VAT) *
Group presentations: CHF 12000.– + CHF 924.– (7.7% VAT) *

Galleries founded in 2011 or earlier:

Solo presentation: CHF 13000.– + CHF 1001.– (7.7% VAT) *
Group presentations: CHF 14500.– + CHF 1116.50 (7.7% VAT) *

Presentation with one artist over/with artists under and over 40 years old:

Solo presentation: CHF 15000.– + CHF 1155.– (7.7% VAT) *
Group presentations: CHF 16000.– + CHF 1232.– (7.7% VAT) *

* Swiss law requires that VAT be charged. Galleries not based in Switzerland may reclaim VAT at the end of the fair.

Services

By participating in LISTE the gallery receives the following services:

- Exhibition space of approx. 20–25m² incl. lighting, partition walls, stand lettering, stand cleaning, a table and two chairs
- Free Wi-Fi access
- Sale of materials and loaning of tools during construction at cost
- Arrangement of accommodations at favourable terms
- Welcome desks at the airport and train station in collaboration with Basel Tourism and Art Basel
- International VIP mailing including VIP tickets for collectors, curators, critics and professional visitors
- Contingent of VIP tickets for collectors of the gallery
- Public and press work
- Ads in over 80 of the most important art magazines and on billboards in Basel
- Fair catalogue
- Inclusion on the LISTE website with link to the gallery website
- Accompanying services for exhibitors and visitors

Application Fee

All applications are assessed an application fee. The fee of CHF 280.– (incl. 7.7% VAT) is payable per gallery and not per project proposal. The following payment methods are possible:

- PayPal (plus PayPal fee of CHF 10.–)
- Bank transfer (transfer costs must be paid by the applicant, please enclose confirmation of the transfer)

For all transfers the gallery name must be clearly stated as reference!

Bank Information:

Gutzwiller & Cie. Banquiers, Kaufhausgasse 7, CH-4051 Basel
Account holder: Pebeba GmbH
Account no: 73561
Clearing No: 8775
IBAN Code: CH 20 0877 5073 5610 0010 0
BIC Code/Swift Code: GUTZCHBB

Information

For further information please contact Ludovica Parenti:
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Deadline: 12 December 2018!