

LISTE

Art Fair
Basel

Burgweg
CH-4058 Basel

info@liste.ch
www.liste.ch

T +41 61 692 20 21
F +41 61 692 20 18

Helvetia Art Prize

Basel, March 2018

Helvetia congratulates the 2018 prize winner Gina Proenza

The Art Prize, first granted in 2004, is intended to help recent graduates of Swiss universities in the area of "Visual and Media Art" launch their careers. It is a testament to the corporation's long-standing tradition of supporting contemporary Swiss art. The prize is directed towards young artists at the beginning of their careers. The company's existing art collection, one of the most significant of its kind, is focused on contemporary Swiss works of painting, drawing and photography. The Art Prize for Emerging Artists is expressly open to all disciplines. This aims to support new ideas and art forms among the emerging generation of artists.

The 2018 Helvetia Art Prize goes to Gina Proenza (*1994). The winner holds a Bachelor's degree in "Visual Arts" from the Haute Ecole d'Art de Lausanne. Her prize-winning presentation is an amalgamation of works in different media. The starting point is the story of a Colombian village, which was founded by fleeing slaves in the 17th century and which remained undiscovered for a long time. The inhabitants shared not only their own culture but also the "Palenquero" language. The artist has a particular flair for storytelling and has succeeded in conveying her narration convincingly in scenographic format. She opens up spatial, narrative and even olfactory experiences, and is highly adept at implementing individual genres both in conceptual and visual terms. The jury also appreciated the worldliness of the questions she raised. Her work is promising, and the Art Prize is intended to make a substantial contribution to promoting her artistic development.

This year's Helvetia Art Prize jury comprises Peter Bläuer (Director of LISTE – Art Fair Basel), Raffael Dörig (Director of Kunsthau Langenthal), Ines Goldbach (Director of Kunsthau Baselland), Olivier Kaeser (Co-Director of Centre culturel suisse, Paris), Andreas Karcher (Head of the Helvetia Art Department), Nathalie Loch (Curator of the Helvetia art collection) and Peter Stohler (Director of Kunst(Zeug)Haus Rapperswil).

Helvetia Versicherungen Kunstpreis
Steinengraben 41
CH-4002 Basel
kunst@helvetia.ch
www.helvetia.ch/art