

Liste
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Art Fair Basel
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Application Guidelines

Application Guidelines and Eligibility

Application Guidelines and Eligibility Requirements

Application Guidelines and Eligibility Requirements for first time exhibitor

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Introduction

Liste is a fair for both new and more established galleries dedicated to new positions in contemporary art. Fees for participating in the fair are co-financed by Liste's main partner, the E. Gutzwiller & Cie. Banquiers bank in Basel. For the last 24 years, Liste has used a graduated pricing scale for exhibitor stands in order to offer galleries participating for the first time the lowest possible fees.

General Application Criteria

Galleries should:

- have an international artist programme
- represent mainly young and emerging artists
- propose a solo or group presentation with a focus on new positions in contemporary art
- only apply to present an artist(s) over the age of 40 if they have previously received little to no exposure in Basel

Impact Application Criteria

In 2019 Liste introduced Impact, a new funding opportunity provided by the Swiss Eckenstein-Geigy Foundation. Each year, Impact is awarded to one gallery which then receives financial support to participate in Liste for three years. In the first year, the gallery is supported with CHF 7,000, in the second with CHF 4,000 and in the third with CHF 2,000.

To be eligible for Impact, galleries must:

- have never presented their programme outside of their home country prior to Liste
- present at least one artist who has not yet exhibited abroad at Liste

Any gallery that meets the above criteria can apply for Impact. It is possible to apply for Impact exclusively, so that the application will not be considered for a stand under Liste's regular participation conditions. This is particularly relevant for galleries that would not be able to afford a stand at Liste without a three-year grant.

Application Documents to Be Submitted

Please submit the following application documents in English:

- Completed application form
- Fully detailed gallery program with CVs and image documentation of all gallery artists (3 images per artist, max. 50 pages)
- Presentation concept for stand, including short biographies and images of works by proposed artists
- Stand mock-up
- Proof of payment for the application fee of CHF 280

General Guidelines

Please complete the application documents as concisely and informatively as possible.

- Galleries can apply with two project proposals (solo and/or group). The application fee of CHF 280 must only be paid once, even if a gallery submits multiple proposals.
- In the case of incomplete documents, missing images, failure to pay the application fee or any combination thereof, the Liste committee reserves the right to dismiss the application.

Deadline

Please submit all application documents by 9 December 2019 via the appropriate web form.

Evaluation and Selection Criteria

- Quality of the artist programme
- Quality of the stand concept (presentations with one to three artists are preferred)
- Focus on new artistic positions
- Activities and mediation work of the gallery
- Founding year of the gallery

Selection Committee

The Liste committee selects the participating galleries for each year's fair. The committee is composed of industry experts and remains anonymous.

Friends of Liste

The Friends of Liste circle supports exceptional and highly involved stand concepts, such as comprehensive installations, new media works and performances, by offering a stand price reduction of CHF 2,000. The Liste committee selects 10–15 projects for this reduction.

Selection Determinations

The chosen exhibitors for Liste 2020, selected by the Liste committee, will be communicated in writing via email in mid-February 2020. An explanation of the committee's decisions will not be provided.

Participation Fees

Fees for participating in Liste are based on a graduated pricing scale.

It is possible to arrange payment over three instalments with the fair's management. The dates for transferring the partial instalments are binding. Instalment deadlines are as follows:

1. at least 35% of the participation fee is to be transferred by 28 February 2020;
2. 35% of the participation fee is to be transferred by 27 March 2020;
3. the final 30% of the participation fee is to be transferred by 8 May 2020.

If payment is not made on time, the fair's management reserves the right to deny the gallery entry to the fair.

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Fees

1st year participation *

Solo presentation: CHF 6,800.00 + CHF 523.60 (7.7 % VAT) **
Group presentation: CHF 7,800.00 + CHF 600.60 (7.7 % VAT) **

2nd year participation *

Solo presentation: CHF 7,800.00 + CHF 600.60 (7.7 % VAT) **
Group presentation: CHF 8,800.00 + CHF 677.60 (7.7 % VAT) **

3rd year participation *

Solo presentation: CHF 8,800.00 + CHF 677.60 (7.7 % VAT) **
Group presentation: CHF 9,800.00 + CHF 754.60 (7.7 % VAT) **

4th year participation and after * / or previous participation in another art fair in Basel

Solo presentation: CHF 11,000.00 + CHF 847.00 (7.7 % VAT) **
Group presentation: CHF 12,000.00 + CHF 924.00 (7.7 % VAT) **

Galleries founded in May 2012 or earlier

Solo presentation: CHF 13,000.00 + CHF 1,001.00 (7.7 % VAT) **
Group presentation: CHF 14,500.00 + CHF 1,116.50 (7.7 % VAT) **

Presentation with one or more artists over 40 years old

Solo presentation: CHF 15,000.00 + CHF 1,155.00 (7.7 % VAT) **
Group presentation: CHF 16,000.00 + CHF 1,232.00 (7.7 % VAT) **

* *This pricing scale applies only to galleries that were founded in June 2012 or later, to galleries with solo or group presentations featuring artists who are all under the age of 40, and to galleries that have not yet participated in any other art fair in Basel.*

** *Swiss law requires that VAT be charged. Galleries not based in Switzerland may reclaim VAT at the end of the fair.*

Services

By participating in Liste the gallery receives the following services:

- Exhibition space of approx. 20 – 25 m², including lighting, partition walls, stand lettering, stand cleaning, a table and two chairs
- Free Wi-Fi access
- Further materials and the loan of tools during construction available at cost
- Accommodations at favourable rates
- Welcome desks at the airport and train station in collaboration with Basel Tourism and Art Basel
- International VIP mailing, including VIP tickets for collectors, curators, critics and professional visitors
- Limited number of VIP tickets for collectors of the gallery
- Public and press outreach
- Ads in over 80 of the most important international art magazines, as well as on billboards in Basel
- Fair catalogue
- Inclusion on Liste's website with a link to the gallery's website

Application Fee

All applicants must pay a one-time application fee. The fee of CHF 280 (incl. 7.7 % VAT) is payable per gallery and not per project proposal. The following payment methods are possible:

- PayPal (plus PayPal fee of CHF 10)
- Bank transfer (transfer costs must be paid by the applicant and confirmation of the transfer should be enclosed within the application documents)

For all transfers, the gallery name must be clearly stated as reference.

Bank Information

Gutzwiller & Cie. Banquiers,
Kaufhausgasse 7, CH-4051 Basel
Account holder: Pebeba GmbH
Account No: 73561
Clearing No: 8775
IBAN Code:
CH 20 0877 5073 5610 0010 0
BIC (Swift Code): GUTZCHBB

Information

For further information please contact us at gallery@liste.ch or call us at +41 61 692 20 21. Please do not add this email address to your newsletter mailing list.

Deadline: 9 December 2019